

FOUNTAIN TIRE “TAKE COMMAND OF WINTER” CONTEST

OFFICIAL CONTEST RULES AND REGULATIONS

The Fountain Tire “Take Command of Winter” Contest (the “Contest”) is sponsored by Fountain Tire Ltd. (the “Contest Sponsor”).

The Contest begins at 12:01 a.m. Mountain Standard Time (“MT”) on **October 5, 2026**, and ends at 11:59 p.m. MT on **November 2, 2026** (the “Contest Closing Date”). The period between these dates is referred to as the “Contest Period.”

1. ELIGIBILITY

The Contest is open to legal residents of Alberta, British Columbia, Manitoba, Ontario, Saskatchewan, and the Yukon Territory who have reached the age of majority in their province or territory of residence at the time of entry.

National Account customers, Fountain Tire CFA account customers, Fountain Tire associates, employees, officers, directors, agents and representatives of the Contest Sponsor, its affiliates, subsidiaries, advertising and promotional agencies, prize suppliers and any other parties involved in the development or administration of the Contest, as well as members of their immediate families and persons with whom they are domiciled, are **not** eligible to enter.

For the purposes of these Official Contest Rules, “immediate family” means a parent, sibling, child, or spouse.

The Contest is void where prohibited by law.

2. HOW TO ENTER

No purchase is necessary to enter or win.

A. Entry with a Qualifying Purchase

During the Contest Period, purchase a set of four (4) Goodyear WinterCommand tires or a set of four (4) Goodyear WinterCommand Ultra tires at a participating Fountain Tire location in Canada.

The purchase must:

1. be completed during the Contest Period;
2. appear together on the same Fountain Tire invoice; and
3. satisfy all eligibility requirements outlined in these Official Contest Rules.

One (1) automatic Contest entry will be awarded for each qualifying purchase of a set of four (4) eligible tires.

The qualifying transaction must contain sufficient information for the Contest Sponsor to verify the entry, determine the customer's eligibility, and contact the customer if selected.

The person identified as the customer on the qualifying Fountain Tire invoice will be considered the entrant.

Tires purchased from any retailer other than a participating Fountain Tire location are not eligible.

Returned, refunded, or cancelled purchases are not eligible. If a qualifying purchase is returned, refunded, or cancelled after an entry has been awarded, the associated entry may be cancelled.

B. No-Purchase Entry

To enter without making a purchase, an eligible entrant must handwrite an original essay of at least 100 words explaining why winter driving safety is important.

The entrant must include:

- Full name
- Mailing address
- Province or territory of residence
- Postal code
- Email address

- Telephone number

The completed entry must be mailed in a separate, postage-paid envelope to:

Fountain Tire Take Command of Winter Contest

Attention: Marketing Department

Fountain Tire Ltd.

1006 103A Street SW

Suite 301

Edmonton, Alberta

T6W 2P6

The outside of the envelope must be clearly marked:

“Fountain Tire Take Command of Winter Contest Entry”

Each envelope must contain only one (1) no-purchase entry.

No-purchase entries must be postmarked no later than November 2, 2026, and received by the Contest Sponsor no later than 11:59 MT.

Each complete and eligible no-purchase entry will receive one (1) Contest entry and will have the same opportunity to win as one (1) entry awarded for a qualifying tire purchase.

To obtain additional entries without making a purchase, an entrant must submit a separate envelope containing a separate original handwritten essay for each additional entry.

Mechanically reproduced, photocopied, computer-generated, automated, incomplete, illegible, late, or misdirected entries will not be accepted.

Proof of mailing does not constitute proof of receipt by the Contest Sponsor.

C. Entry Limits and Conditions

One (1) Contest entry will be awarded for each eligible purchase of a set of four (4) Goodyear WinterCommand or Goodyear WinterCommand Ultra tires completed in accordance with these Official Contest Rules.

Each eligible no-purchase entry will receive one (1) Contest entry and will have the same opportunity to win as an entry earned through a qualifying purchase.

Entrants may not use multiple names, identities, mailing addresses, email addresses, or other means to obtain entries fraudulently.

All entries become the property of the Contest Sponsor and will not be returned.

All entries are subject to verification. Entries that are incomplete, illegible, late, misdirected, duplicated, altered, fraudulent, mechanically reproduced or otherwise not submitted in accordance with these Official Contest Rules will be disqualified.

3. ODDS OF WINNING

The odds of winning are dependent upon the total number of eligible entries received during the Contest Period.

Purchase entries must be completed within the Contest Period. No-purchase entries must satisfy the postmark and receipt requirements described in Section 2.

The Contest Sponsor is not responsible for late, delayed, misdirected, lost, stolen, incomplete, illegible, or otherwise ineligible entries.

By entering the Contest, entrants agree to be bound by these Official Contest Rules and by the decisions of the Contest Sponsor, which are final and binding in all matters relating to the Contest.

4. PRIZE

There is one (1) prize available to be won.

The prize consists of one (1) travel voucher provided by Contest Sponsor's selected travel agency with a retail value of **\$10,000 CAD** to be used toward a Canadian winter getaway.

The travel voucher will be subject to the terms and conditions of the voucher issuer.

The Contest Sponsor will announce the voucher provider and complete travel terms prior to awarding the Prize.

Unless expressly included by the voucher issuer, the winner is solely responsible for all costs and expenses associated with the Prize, including transportation, accommodations, meals, gratuities, travel insurance, taxes, fees, activities, and personal expenses.

The Prize must be accepted as awarded. The Prize is non-transferable, non-refundable, and not redeemable for cash except at the sole discretion of the Contest Sponsor or where required by law.

The Contest Sponsor reserves the right to substitute the Prize with a prize of equal or greater value if the advertised Prize becomes unavailable for reasons beyond the Contest Sponsor's reasonable control.

No more than one (1) Prize will be awarded.

5. WINNER SELECTION AND SKILL-TESTING QUESTION

On or about November 9 a random draw will be conducted from among all eligible entries received during the Contest Period.

The selected entrant will be contacted using the contact information associated with their entry.

Before being declared a winner, the selected entrant must:

- Correctly answer, without assistance of any kind, a time-limited mathematical skill-testing question;
- Comply with these Official Contest Rules; and
- Complete and return any declaration and release documentation required by the Contest Sponsor.

If a selected entrant cannot be contacted, fails to respond within the timeframe specified by the Contest Sponsor, fails to correctly answer the skill-testing question, fails to complete and return the required documentation, declines the Prize, or is otherwise determined to be ineligible, that entrant will be disqualified and an alternate entrant may be selected.

The confirmed winner's first name, last initial and province or territory of residence may be announced on Fountain Tire's website and social media channels following prize verification and acceptance.

6. VERIFICATION AND DISQUALIFICATION

All entries, transactions and entrants are subject to verification by the Contest Sponsor.

The Contest Sponsor reserves the right to require proof of identity, age, residence, purchase, or any other information required to confirm eligibility.

The Contest Sponsor reserves the right to disqualify any person who:

- Violates these Official Contest Rules;
- Tamper with the entry process or operation of the Contest;
- Submits false, misleading, altered, or fraudulent information;
- Attempts to obtain more entries than permitted; or
- Acts in a manner that undermines the fairness, integrity, or legitimate operation of the Contest.

In the event of a dispute regarding the identity of an entrant, the Contest Sponsor reserves the right to determine the eligible entrant in its sole discretion based on the information available.

7. GENERAL CONDITIONS

This Contest is subject to all applicable federal, provincial, territorial, and municipal laws and regulations.

The Contest Sponsor is not responsible for:

- Lost, stolen, late, misdirected, or damaged entries;
- Technical failures or interruptions;
- Computer, internet, or website malfunctions;
- Printing, typographical, or administrative errors; or
- Any event that interferes with the proper administration of the Contest.

The Contest Sponsor reserves the right to cancel, suspend, modify or terminate the Contest if fraud, technical failure, or any other factor beyond its reasonable control impairs the integrity or administration of the Contest.

Any attempt to deliberately damage a website or undermine the legitimate operation of the Contest may constitute a violation of criminal and civil laws, and the Contest Sponsor reserves the right to fully seek remedies permitted by law.

No correspondence will be entered into except with selected entrants.

8. RELEASE AND LIMITATION OF LIABILITY

By entering the Contest, entrants agree to release and hold harmless the Contest Sponsor, its affiliates, subsidiaries, advertising and promotional agencies, prize suppliers and their respective directors, officers, employees and agents from any liability arising from participation in the Contest or acceptance, use or misuse of the Prize, except where prohibited by law.

Prior to being declared the winner, the selected entrant may be required to sign a declaration and release confirming compliance with these Official Contest Rules and releasing the Contest Sponsor from liability associated with the Contest and Prize.

9. PUBLICITY

By accepting the Prize, the winner agrees that the Contest Sponsor may use the winner's name, city of residence, photograph, image, voice, and likeness for promotional and publicity purposes in any media without further notice or compensation, unless prohibited by law.

10. PRIVACY

Personal information collected in connection with the Contest will be used solely for:

- Administering the Contest;
- Verifying eligibility;

- Contacting entrants;
- Conducting the draw; and
- Awarding and administering the Prize.

Personal information will be handled in accordance with applicable privacy legislation and the Contest Sponsor's privacy practices.

Personal information will not be sold or disclosed to third parties except as necessary to administer the Contest or as required by law.

Entering the Contest does not constitute consent to receive marketing or promotional communications. Any such consent must be obtained separately.

11. DISCREPANCIES

If there is any discrepancy or inconsistency between these Official Contest Rules and any Contest advertising, promotional materials, website content, point-of-sale materials, social media content or other Contest communications, these Official Contest Rules will govern.
