FOUNTAIN TIRE “GET MORE OUT OF WINTER” CONTEST

OFFICIAL CONTEST RULES AND REGULATIONS

The Fountain Tire “Get More Out of Winter” Contest (the “Contest”) is sponsored by Fountain Tire Ltd. (the “Contest Sponsor”).

The Contest begins at 12:01 a.m. Mountain Standard Time (“MT”) on November 12, 2026, and ends at 11:59 p.m. MT on December 15, 2026 (the “Contest Closing Date”). The period between these dates is referred to as the “Contest Period.”

1. ELIGIBILITY

The Contest is open to legal residents of Alberta, British Columbia, Manitoba, Ontario, Saskatchewan, and the Yukon Territory who have reached the age of majority in their province or territory of residence at the time of entry.

National Account customers, Fountain Tire CFA account customers, Fountain Tire associates, employees, officers, directors, agents and representatives of the Contest Sponsor, its affiliates, subsidiaries, advertising and promotional agencies, prize suppliers and any other parties involved in the development or administration of the Contest, as well as members of their immediate families and persons with whom they are domiciled, are not eligible to enter.

For the purposes of these Official Contest Rules, “immediate family” means a parent, sibling, child, or spouse.

The Contest is void where prohibited by law.

2. HOW TO ENTER

No purchase is necessary to enter or win.

A. Entry with a Qualifying Purchase

During the Contest Period, purchase a set of four (4) eligible Sailun winter or all-weather tires at any Fountain Tire location in Canada (a “Qualifying Purchase”).

The Qualifying Purchase must:

1. be completed during the Contest Period;
2. include a set of four (4) eligible Sailun winter or all-weather tires appearing together on the same Fountain Tire invoice; and
3. satisfy all eligibility requirements outlined in these Official Contest Rules.

One (1) automatic entry into the Grand Prize Draw and one (1) automatic entry into the Secondary Prize Draws will be awarded for each Qualifying Purchase.

An eligible entrant who completes more than one Qualifying Purchase during the Contest Period will receive one (1) Grand Prize entry and one (1) Secondary Prize entry for each separate Qualifying Purchase.

For example, if an eligible entrant completes one Qualifying Purchase on one Fountain Tire invoice and completes another Qualifying Purchase on a separate Fountain Tire invoice, each Qualifying Purchase will receive an entry in accordance with these Official Contest Rules.

The qualifying transaction must contain sufficient information for the Contest Sponsor to verify the entry, determine the customer's eligibility, and contact the customer if selected.

The person identified as the customer on the qualifying Fountain Tire invoice will be considered the entrant.

Tires purchased from retailers other than Fountain Tire are not eligible.

Returned, refunded, or cancelled purchases are not eligible. If a Qualifying Purchase is returned, refunded, or cancelled after entries have been awarded, the associated Grand Prize and Secondary Prize entries will be cancelled.

B. No-Purchase Entry

To enter without making a purchase, an eligible entrant must email an original essay of at least 100 words explaining why winter driving safety is important to Contests@fountaintire.com during the Contest Period.

The essay must be included in the body of the email.

The entrant must also include:

1. full name;
2. mailing address;
3. province or territory of residence;
4. postal code;
5. email address; and
6. telephone number.

The email subject line must state:

“Fountain Tire Get More Out of Winter Contest Entry”

No-purchase entries must be received by the Contest Sponsor at Contests@fountaintire.com no later than 11:59 p.m. MT on December 15, 2026.

Each complete and eligible no-purchase entry will receive one (1) entry into the Grand Prize Draw and one (1) entry into the Secondary Prize Draws and will have the same opportunity to win as an entry awarded through a Qualifying Purchase.

Automated, duplicated, incomplete, late, misdirected, or otherwise ineligible entries will not be accepted. Proof of sending an email does not constitute proof of receipt by the Contest Sponsor.

C. Entry Limits and Conditions

One (1) Grand Prize entry and one (1) Secondary Prize entry will be awarded for each separate Qualifying Purchase made during the Contest Period in accordance with Section 2(A).

One (1) Grand Prize entry and one (1) Secondary Prize entry will be awarded for each complete and eligible no-purchase entry submitted in accordance with Section 2(B).

There is no limit on the number of eligible entries an entrant may receive during the Contest Period, whether through Qualifying Purchases, no-purchase entries, or a combination of both, provided that each entry independently satisfies the applicable requirements of these Official Contest Rules.

Entrants may not use multiple names, identities, mailing addresses, email addresses, or other means to obtain entries fraudulently.

All entries become the property of the Contest Sponsor and will not be returned.

All entries are subject to verification. Entries that are incomplete, late, misdirected, duplicated, altered, fraudulent, automated, or otherwise not submitted in accordance with these Official Contest Rules will be disqualified.

3. ODDS OF WINNING

The odds of winning the Grand Prize depend on the total number of eligible Grand Prize entries received during the Contest Period.

The odds of winning a Secondary Prize depend on the total number of eligible Secondary Prize entries received during the Contest Period and the number of Secondary Prizes available to be won.

Qualifying Purchases must be completed within the Contest Period. No-purchase entries must be received in accordance with the requirements set out in Section 2(B).

The Contest Sponsor is not responsible for late, delayed, misdirected, incomplete, illegible, or otherwise ineligible entries.

By entering the Contest, entrants agree to be bound by these Official Contest Rules and by the decisions of the Contest Sponsor, which are final and binding in all matters relating to the Contest.

4. PRIZES

There is one (1) Grand Prize and 20 Secondary Prizes available to be won.

Grand Prize

The Grand Prize consists of:

1. one (1) travel voucher provided by the Contest Sponsor's selected travel agency, with an approximate retail value of $3,000 CAD, to be used toward round-trip travel to Toronto, Ontario, Canada, for the winner and one (1) guest;
2. two (2) tickets to a Toronto Maple Leafs Saturday home game in 2027;
3. two (2) nights' hotel accommodation in Toronto, Ontario, for the winner and one (1) guest; and
4. two (2) tickets to the Hockey Hall of Fame.

The approximate total retail value of the Grand Prize is $5,000 CAD. Any item or expense not expressly listed as included is the sole responsibility of the winner and any travel companion.

The travel voucher will be subject to the terms and conditions of the voucher issuer.

Travel Provider

The Prize will be arranged and booked exclusively through Flight Centre Travel Group – Corporate Traveller (the "Travel Provider"). All travel arrangements, bookings, changes, and related services are subject to the Travel Provider's booking terms, supplier conditions, and availability. Fountain Tire is not responsible for the acts, omissions, or services of the Travel Provider or any third-party supplier (such as airlines or hotels).

Travel Dates

All travel must be completed between January 1, 2027 and December 31, 2027 (the "Travel Window").

The winner must confirm preferred travel dates with the Travel Provider, subject to availability.

Travel may be subject to blackout dates blocked by airlines, hotels, or other suppliers, including peak holiday periods, school breaks, and special events.

Any portion of the Prize not booked and used within the Travel Window will be forfeited, with no cash or other compensation provided.

Toronto Maple Leafs Tickets

The Toronto Maple Leafs tickets will be subject to availability and any terms and conditions applicable to the tickets in 2027, excluding playoff games.

Unless expressly included as part of the Grand Prize, the winner is solely responsible for all costs and expenses associated with the Grand Prize, including meals, gratuities, travel insurance, taxes, fees, activities, and personal expenses.

Secondary Prizes

There are 20 Secondary Prizes available to be won, consisting of:

- 2 x Heatlover Heated Canvas Work Jackets – approx. retail value $230 CAD each
- 3 x Berkshire Heated Faux Fur Throws - approx. retail value $60 CAD each
- 3 x Coleman Pro Soft Coolers - approx. retail value $103 CAD each
- 2 x Swiss Force® Coffee Press & Nordic Mug Sets - approx. retail value $98 CAD each
- 10 x $100 CAD Fountain Tire gift cards

Each Prize must be accepted as awarded. Prizes are non-transferable, non-refundable, and not redeemable for cash, except at the sole discretion of the Contest Sponsor or where required by law.

The Contest Sponsor reserves the right to substitute a Prize with a prize of equal or greater value if the advertised Prize becomes unavailable for reasons beyond the Contest Sponsor’s reasonable control.

5. WINNER SELECTION AND SKILL-TESTING QUESTION

On or about January 8, 2027, a random draw will be conducted from among all eligible Grand Prize entries received during the Contest Period to select one (1) potential Grand Prize winner.

Following the Grand Prize Draw, random draws will be conducted from among all eligible Secondary Prize entries received during the Contest Period to select one (1) potential winner for each Secondary Prize.

Limit of one (1) Prize per person. Once an entrant has been confirmed as the winner of a Prize, that entrant will no longer be eligible to win another Prize in the Contest.

Each selected entrant will be contacted using the contact information associated with their entry.

Before being declared a winner, each selected entrant must:

1. correctly answer, without assistance of any kind, a time-limited mathematical skill-testing question;
2. comply with these Official Contest Rules; and
3. complete and return any declaration and release documentation required by the Contest Sponsor.

If a selected entrant cannot be contacted, fails to respond within the timeframe specified by the Contest Sponsor, fails to correctly answer the skill-testing question, fails to complete and return the required documentation, declines the Prize, or is otherwise determined to be ineligible, that entrant will be disqualified and an alternate entrant may be selected.

The confirmed winner's first name, last initial, and province or territory of residence may be announced on Fountain Tire's website, email and social media channels following prize verification and acceptance.

6. VERIFICATION AND DISQUALIFICATION

All entries, transactions, and entrants are subject to verification by the Contest Sponsor.

The Contest Sponsor reserves the right to require proof of identity, age, residence, purchase, or any other information reasonably required to confirm eligibility.

The Contest Sponsor reserves the right to disqualify any person who:

1. violates these Official Contest Rules;
2. tampers with the entry process or operation of the Contest;
3. submits false, misleading, altered, or fraudulent information;
4. attempts to obtain entries through fraudulent, automated, or otherwise prohibited means; or
5. acts in a manner that undermines the fairness, integrity, or legitimate operation of the Contest.

In the event of a dispute regarding the identity of an entrant, the Contest Sponsor reserves the right to determine the eligible entrant in its sole discretion based on the information available.

7. GENERAL CONDITIONS

This Contest is subject to all applicable federal, provincial, territorial, and municipal laws and regulations.

The Contest Sponsor is not responsible for:

1. lost, late, delayed, misdirected, or damaged entries;
2. technical failures or interruptions;
3. computer, internet, email, or website malfunctions;
4. printing, typographical, or administrative errors; or
5. any event that interferes with the proper administration of the Contest.

The Contest Sponsor reserves the right to cancel, suspend, modify, or terminate the Contest if fraud, technical failure, or any other factor beyond its reasonable control impairs the integrity or administration of the Contest.

Any attempt to deliberately damage a website or undermine the legitimate operation of the Contest may constitute a violation of criminal and civil laws, and the Contest Sponsor reserves the right to seek all remedies permitted by law.

No correspondence will be entered into except with selected entrants.

8. RELEASE AND LIMITATION OF LIABILITY

By entering the Contest, entrants agree to release and hold harmless the Contest Sponsor, its affiliates, subsidiaries, advertising and promotional agencies, prize suppliers, and their respective directors, officers, employees, and agents from any liability arising from participation in the Contest or acceptance, use, or misuse of a Prize, except where prohibited by law.

Prior to being declared a winner, each selected entrant will be required to sign a declaration and release confirming compliance with these Official Contest Rules and releasing the Contest Sponsor from liability associated with the Contest and Prize.

9. PUBLICITY

By accepting a Prize, a winner agrees that the Contest Sponsor may use the winner’s name, city of residence, photograph, image, voice, and likeness for promotional and publicity purposes in any media without further notice or compensation, unless prohibited by law.

10. PRIVACY

Personal information collected in connection with the Contest will be used solely for:

1. administering the Contest;
2. verifying eligibility;
3. contacting entrants;

4. conducting the draws; and
5. awarding and administering the Prizes.

Personal information will be handled in accordance with applicable privacy legislation and the Contest Sponsor’s privacy practices.

Personal information will not be sold or disclosed to third parties except as necessary to administer the Contest or as required by law.

Entering the Contest does not constitute consent to receive marketing or promotional communications. Any such consent must be obtained separately.

11. DISCREPANCIES

If there is any discrepancy or inconsistency between these Official Contest Rules and any Contest advertising, promotional materials, website content, point-of-sale materials, social media content, or other Contest communications, these Official Contest Rules will govern.